

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY 22SEPT **2006**

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DISCOVERY DOWNTOWN

Avenue Communities launched its über-cool Discovery Center sales center for the Centerpoint Condominiums located immediately west of the House of Tricks restaurant at 110 East 7th Street. Monday's festivities featured several stations of gourmet food by Chef Michael and his team, speeches by Ken Losch and the Avenue Communities staff [www.avenuecommunities.com/] as well as an address by Mayor Hugh Hallman. The palo verde green building houses a diorama of views from what will be the top of one of Centerpoint's towers. Centerpoint is accepting \$5,000 lot reservations at www.centerpointaz.com/.

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AND THE AWARD GOES TO ...

The City of Tempe Community Development Department is a finalist for the **Public Relations Society of America Copper Anvil Award**. The award is for the public relations plan created for Tempe development. This includes the **2005 Tempe Development Showcase**, the public relations plan leading to its creation, and the subsequent Development Report. In order to win, a public relations plan had to be created that reflected current conditions and a goal, indicate target audiences, and show a budget and work plan. Results had to be measured and evaluated. All finalists are winners -- rankings will be announced at an event on September 28.

The award is named for the public relations role of forging public opinion. Details about the Public Relations Society of America - Phoenix Chapter and the Copper Anvil Award can be found at www.phoenixprsa.org.

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FINAL ARCHAEOLOGICAL PRESENTATION

Tempe Historical Museum – *Third Thirstdays* Hayden Flour Mill Presentation: Robert Stokes and Victoria Vargas of Tempe-based Archaeological Consulting Services [ACS] gave a presentation at the Tempe Historical Museum on Thursday, September 21. The presentation summarized the findings of the testing project and presented the goals and tasks undertaken during the data recovery phase of the project. Details will soon be posted at www.tempe.gov/haydenflourmill.

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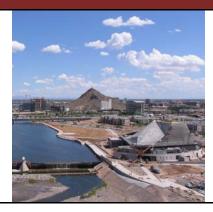
LIFE IS IN THE HEART OF THE CITY

A new Realtor ad specializing in 'Dowtown Tempe Urban Living' is currently featured in local Valley publications. It reads: "Urban Realty & Development, provides full service real estate sales, leasing and brokerage services to those who, like us, are looking for their very own home in the modern world. City living is not only our specialty, it's our passion. We live, work & play in the heart of Downtown Tempe, and we look forward to sharing that passion with you. Urban Realty & Development is ready to show you that **life is in the heart of the city**."

The ad lists resale products available in Tempe with prices ranging from \$399,000 for a 916 SF studio in the Orchidhouse, to \$1,185,000 for a 1,695 SF 2 bed, 2.5 bath Lake View unit at Edgewater.

www.lifeisintheheartofthecity.com

"ART WASHES FROM THE SOUL THE DUST OF EVERYDAY LIFE." — Pablo Picasso



ARTS COMPLEX

On Tuesday September 19, a joint meeting between the **Municipal Arts Commission** and the **Rio Salado Commission** was held to hear presentations from two groups vying for the rights to develop the 12-acres of city-owned property west of the **Tempe Center for the Arts**. The meeting was very well attended and yielded feedback from the members of the commission as well as the public. A web site has been set up at www.tempe.gov/comdev/artsRFP.htm and contains copies of each proposal as well as a link to provide feedback on the proposals. Questions on this issue may be directed to **Neil Calfee** at 480.350.2912.

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BANK ON THIS

North Bank Path - Rural Road to Indian Bend Wash

The ¾ mile path and landscape project has been in construction for about two months. Drainage and irrigation systems are being installed and portions of the multi-use path were poured this week. The project will provide a seamless transition from the lake edge to the adjacent residential projects – **Grigio** and **Northshore**. The bicycle connection from the lake edge to Rural Road bridge will be re-established by this project. Construction is expected to continue through the end of January 2007.

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RAIL THANKS

The light rail bridge contractor will be leaving the north bank of Town Lake in the next few weeks. Our thanks for their efforts to work with the Rio Salado and Parks and Recreation Event staff and rowers while they used the Rio Salado parks during construction.

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<< AROUND THE CITY

NEW WALKWAY

This new walkway, which wraps around the back side of art installation, will help move people through an area of Tempe Beach Park that had been a narrow 'pinch point'.

SCULPTURE BUILT AT MANUFACTURER'S YARD

Rio Salado staff worked with Buster Simpson, one of the light rail project artists, to add this art installation along a new walkway [*].

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